

# Case Study

"Absolute Game-Changer For Our Business"



"ReturnX has been an absolute game-changer for our business. Their deep understanding of our industry and relentless pursuit of excellence in digital marketing have consistently improved our lead volumes and quality. With their innovative strategies and proactive approach, we've seen a significant increase in conversions and engagement from our target customers. Communication with the team has been exceptional, and we highly recommend ReturnX to anyone seeking outstanding results."

**Guy Eagle**

**ServeCo, Head of Retail Marketing, Dis-Chem Health**

Est. 2013

## About Us

With a team of talented designers, developers and growth marketers at the helm we provide our clients with innovative solutions to their marketing needs.

We are always looking for new ways in which you can expand your business by using cutting edge marketing technology along side traditional methods that have been proven effective over time.

[Read Our Client Testimonials →](#)





## Objective

Help increase market share by generating online leads and sales on a performance-based business model.

# Execution Timeline

## January 2023

- 10 Active Digital Channels
- 2K+ leads generated at **9%** sale conversion rate

## March 2023

- Increased to 20 Active Digital Channels
- 3K+ leads generated at **17%** sale conversion rate

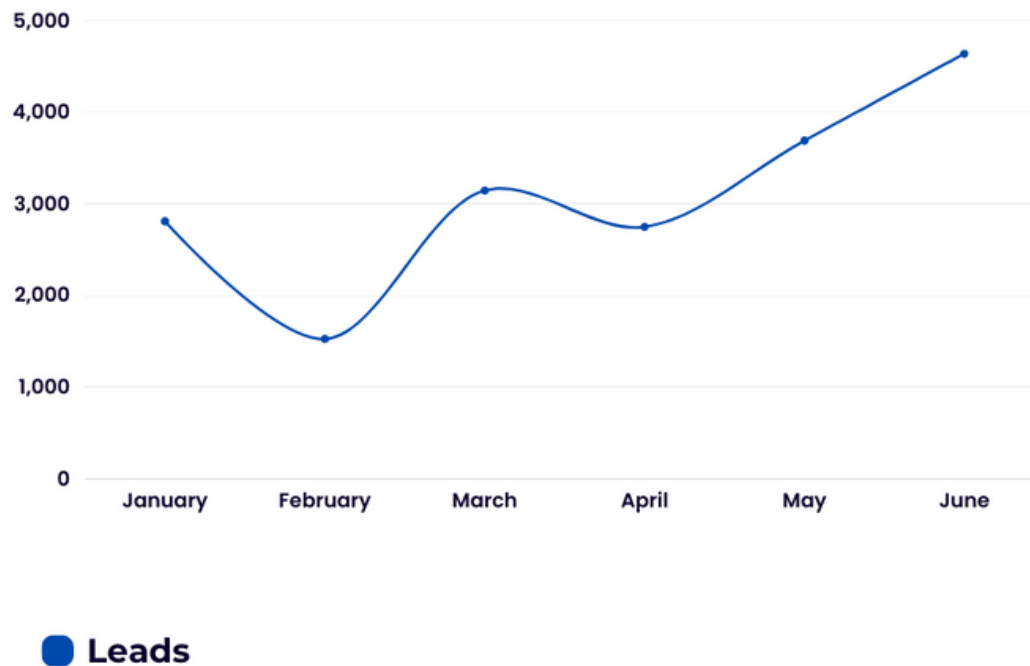
## June 2023

- Increased to 35 Active Digital Channels
- 4K+ leads generated at **23%** sale conversion rate



# Performance Delivery Trend

Commitment To Growth



# Performance Delivery Trend

Commitment To Growth



● Sales

# Performance Delivery Trend

Commitment To Growth



18K+  
leads



2K+  
sales

Q1 and Q2, 2023

# Ready To Achieve Similar Success For Your Business?

Let's discuss how we can  
help you reach your goals!

Get In Touch



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**ReturnX**  
new customers and technology